



## Madeline: Proposing in NYC!

*A classic story shapes the way for Rachel's romantic proposal from boyfriend Marc, in NYC...*

When Marc, an advertising executive in New York, met Rachel, a guidance counselor, he knew immediately that she was the one he wanted as his future wife. Wanting to give his lovely lady a unique proposal she would never forget, Marc contacted Go Get It Events and told founder Jenifour Jones three important facts about Rachel: She loved the children's book, "Madeline," was a die-hard fan of the Broadway musical "Avenue Q" and adored candy. With that knowledge about Rachel, Jenifour and her Go Get It crew got to work planning a day-long proposal!

First, an actress dressed as the playful Madeline character arrived at Rachel's apartment one Saturday morning with a special package for her: a personalized Madeline Book -with Rachel herself as the main character! Go Get It also had a local artist create Madeline-like illustrations that depicted scenes from her life and her day.



The storybook pages sent Rachel outside, where she was surprised to find a limo waiting complete with a stuffed Madeline doll, French music and champagne. She was then taken on a shopping spree to her favorite clothing store, Searle and to a 5th Avenue spa for beauty treatments. Then it was off to Dylan's Candy Bar, where Rachel had five minutes to indulge herself on candy and sweets. During each stop, she received new pages from her personalized book, with each page adding unique clues to her proposal adventure. After the candy stop, she was handed a CD of the musical Avenue Q.



Wondering where she was heading next, Rachel was driven to the Lower East Side where she met up with the Rod puppet from "Avenue Q!" While casually sitting on a building stoop, the 'puppet' serenaded Rachel by singing the song "Fantasies Come True," as passerby's grinned, cheered and smiled at a scene New Yorkers don't see everyday! Then, to her surprise, 'Rod' handed her a rare, first edition Madeline book. Inside, Rachel found a love letter written by Mark. Wiping away tears as she read, she was shocked when the limo dropped her off at the 34th St. Heliport, where she was flown via private helicopter to a beautiful sculpture garden in rural New Jersey.



Following a path of sunflowers, Rachel made her way to a pond, where she found candles, champagne, and two more pages of her personalized story. Her boyfriend Marc then appeared holding the hard-cover copy of her book. As he read the last page which FINALLY contained the proposal that Rachel was anxiously waiting for all day, she cried "YES!" After taking in the beauty of the sculpture garden, the helicopter took the newly-engaged couple back to NYC where they ended their memorable day with dinner at Sfogliata.

And yet another happy proposal arranged by Jenifour and her Go Get It crew who, on this casual Saturday, helped make Rachel's dreams come true!

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## Go Get It Events

An experience unlike any other, Go Get It Events give their clients the experience of living in an exciting movie, book or dream for a day and night.

Our ability to personalize each event while surprising the recipient has clients claiming, "It was absolutely the best night of my life!" Whether for an anniversary, birthday, proposal or any other special occasion, you can count on your loved one bragging and recounting their tale for years to come.

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Jenifour Jones  
Go Get It Events  
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