

Client hires *Go Get It Events* and *Project Runway* designer to give wife dream experience.

GGI helps Stefan make his wife's dream come true.



Stefan wanted to do something incredibly memorable for his bride-to-be, Heidi. She had always dreamed of being a runway model but never had the chance when she was younger. With their wedding approaching, Stefan wanted to give his bride-to-be a wedding gift that she would never forget. He contacted Jenifour Jones of Go Get It Events to help make his wife's dream come true--even if it was just for one day!

Stefan brought Heidi to NYC under the guise that they had been invited to be "guests" at an exclusive fashion show. What she did not know was that Go Get It Events had actually created the entire fashion show from the ground up exclusively for her.

Hired actors posed on the red carpet outside of the venue, Arena, as Heidi, Stefan and their friends arrived. Once through the red carpet area, Heidi and friends were seated in the first row, eager to view the clothing line from Malan Breton of TV's *Project Runway*, Jacqueline Quinn and Csilla Somogyi.



The fashion show was more than just a staged event- fashion buyers, press, TV shows and *W* magazine were all there to view each of the three designer's lines. For the event, GGI arranged every single detail of the show--from the customized invitations and decor to hiring the designers, fashion models and actors, to providing the must-have red carpet and media area.

Minutes before showtime, Malan--as pre-arranged by GGI--asked Heidi to be a replacement model for one who 'cancelled.' He explained she had the perfect look he needed, and she was the exact frame and height as the previous model. Initially shy and embarrassed, Heidi declined to fill in for the missing fashionista, but with her friends insistence, she eventually caved in and went backstage. She had her hair and makeup done, and quickly practiced her runway walk. When the time came for her first catwalk, she strutted down the runway with amazing confidence and attitude!



The audience went wild with applause and her soon-to-be husband, sitting in the front row, was beaming

with pride. As soon as she hit the runway, Heidi lost all previous shyness and soaked up every minute of her surreal experience. After all, she was living her dream and playing the part, unaware that Stefan and GGI planned all this just for her! And best of all, she got to keep all of the designer clothes she modeled in the show!

The following day, as Heidi and Stefan arrived at the airport to fly back to Switzerland for their wedding, GGI arranged for 'fans' to cheer for Heidi, begging for pictures and autographs. These 'fans' were holding copies of a mocked-up US WEEKLY magazine, with a feature article about Heidi and Stefan's whirlwind romance and upcoming wedding. Heidi laughed her way to the plane and reported that she had never had so much fun in her life.



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Thank you dear readers, clients and friends. We hope you enjoyed Stefan and Heidi's story. The next time you would like to delight a loved one or client with an extremely unique and exciting event or gift, please contact us!

Have a wonderful day.

Sincerely,
Jenifour Jones
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